



**WHY GENDER DIVERSITY  
MATTERS?**  
BCG'S INSIGHTS FOR  
IMPACT

April 9, 2020

BCG

Why does gender diversity matter? Because excellence is not gender specific!

If you are a young female professional, university student or graduate in Southeastern Europe, come and **join us remotely and virtually**, for a webinar, and meet **Melanie Seier Larsen**, BCG Managing Director & Partner, this year's recipient of the prestigious **Artemida prize**, the top Slovenian prize awarded to women in business.

Explore how management consulting can help accelerate your personal and professional development at the start of your career journey! Find out how you can **empower yourself** and **grow with BCG**. This web-based event is designed to motivate, inspire, and connect female professionals, university students and graduates from all fields of industry and study in Southeastern Europe.

**Don't miss this unique opportunity** to meet **Melanie** as well as **BCG consultants**, who will share their thoughts and experiences on these topics. BCG has a rich history of developing outstanding, influential female leaders. Through our global, regional and local women programs our goal is to attract top talent.

Join us on **April 9th, 2020** at **5 p.m. (CET)** for a **75-minute webinar** and connect with other talented women. The webinar will be held in English. If you are interested, **please register by April 7th, 2020** on this link: <https://on.bcg.com/genderdiversity>

**BUILD. CONNECT. GROW.**